

## **Lesson 4:** **Introduction to Pressures**

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PROJECT  
**ALERT**

**Additional Ads**





i blu do you?

NEW MYBLU. HANDY  
AND EASY VAPING.

FOR EXISTING ADULT SMOKERS & VAPERS ONLY.

BLU.COM

This product contains nicotine. 18+ only. Not a smoking cessation product. © Fontem 2019.

# WHY QUIT? SWITCH TO BLU

blu is the smart choice for smokers wanting a change. Take back your freedom to smoke when and where you want without ash or smell. blu is everything you enjoy about smoking and nothing else. Nobody likes a quitter, so make the switch today.

Visit [blucigs.com](http://blucigs.com)



\*New blu Smart Pack

PREMIUM ELECTRONIC CIGARETTE

18+ only.

CALIFORNIA PROPOSITION 65 - **Warnings:** This product contains nicotine, a chemical known to the state of California to cause birth defects or other reproductive harm.





### **Join Us on Tour**

Join us at one of our upcoming events  
to receive a complimentary JUUL Starter Kit.





Take a Brake Have a Vape

**PUFF**  
BAR

Available in 10 flavors  
Lychee Ice, Watermelon, Blue Razz, O.M.G., Strawberry,  
Grape, Pomegranate, Mango, Cucumber & Cool Mint

WARNING: This device is not for use by pregnant women. Nicotine is an addictive chemical.

WARNING: This product contains nicotine. Nicotine is an addictive chemical.

The advertisement features a woman in a black leather jacket and red bag, exhaling a cloud of vapor. In the foreground, two boxes of Puff Bar vapes are shown: one for 'Mango' (red) and one for 'Watermelon' (purple). A red ribbon banner at the bottom lists 10 flavors. The background is a blurred city street.















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annabelliddell Finna quit smoking!! Thank youuu @vypenz 🙏 #vypenz launching in NZ this week GEDDIT 18+ only 🙏

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skinnedbaby 🙏🙏 amazing. ❤️

danthetto WOOT ❤️

ajleece V\ ❤️

butterflycorin Those shades 😊 where from? ❤️



563 likes







Buffalo Trace

Jan. 5, 2021 2:00 PM PST

Should we make a bigger one?

(IG : bourbonshowdown)



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**3.93K** ENGAGEMENT TOTAL

3.06K REACTIONS  
767 COMMENTS  
94 SHARES

**288K** PAGE FANS

**1.36%** ENGAGEMENT RATE BY FOLLOWER

**4.62x** ENGAGEMENT RATE LIFT

**3.06K** REACTIONS

2.79K LIKES  
231 LOVES  
10 HAHAS  
32 WOWS  
0 SADS  
0 ANGRYS







**THIS BUD'S FOR YOU**



ENJOY RESPONSIBLY. ©2023 ANHEUSER-BUSCH, BUDWEISER® LAGER BEER, ST. LOUIS, MO. TM/©2023 MLB





**MAKES YOUR BAND  
SOUND BETTER.**







